



AIA Ohio Architectural Design Community Conference Sept. 15-17, 2024 | Dublin, Ohio

Schedule of Events

Sunday, Sept. 15, 2024

6:00 p.m.-9:00 p.m. – AIA Ohio Opening Night Party, Location: VASO Rooftop

7:30 p.m. - Welcome Address by AIA Ohio President

Monday, Sept. 16, 2024

7:30 a.m.-2:00 p.m. – **Registration Open**, Location: The Exchange at Bridge Park

7:30 a.m.-8:30 a.m. – **Continental Breakfast**, Location: The Exchange at Bridge Park

8:00 a.m.-9:00 a.m. – Conference Educational Sessions

Title: **Intersecting Conflicts: A Fiduciary Duty to a Client & Your Duty to the Public's HSW**,
Location: TBD

This program addresses why architects must compare what a fiduciary duty would be to their client to an architect's responsibility to protect the HSW of the public. In doing so, architects will know why it is inappropriate to establish such a fiduciary duty. In fact, creating a fiduciary duty to an architect's client would conflict with the fundamental responsibility to the HSW of the public. It is fundamental that architects have a duty to protect the public's HSW when designing spaces that promote well-being, equity, and social connectivity.

Presenter(s): Eric Pempus, FAIA, Esq., NCARB, Risk Manager & Adjunct Professor, DesignPro Insurance Group and Kent State University's College of Architecture & Environmental Design

Title: **Modern Urban Infill in Cincinnati - At the Intersection the Urban Fabric, Environmental Consciousness, and Connectivity**, Location: TBD

Cincinnati's urban core is several years into its renaissance. Its densely constructed, historic fabric has given rise to thoughtful, creative urban infill. These infill projects are often located at junctures of new public transportation options along major and minor corridors. Accounting for these infrastructure developments in program design, along with designing for LEED certification, gives rise to more human centric, sustainable communities. A key aim of these infill projects is that they address the community's needs for affordable and workforce housing, and integrate those projects with market-rate housing, creating diverse mixed-income communities. In this presentation, we will explore (through case studies) how this infill construction is the visual and practical embodiment of connections and intersections, bridging residents with each other and the wider community.



Presenter(s): Graham Kalbli, AIA, LEED AP, Principal, New Republic Architecture

Title: **Decommoditizing the Architectural Practice**, Location: TBD

In today's architectural arena, a prevailing trend sees many firms attempting to cater to a broad range of clients and project types. However, amidst this pursuit of breadth, they risk diluting their expertise and failing to stand out in a competitive market. It's becoming increasingly evident that specialization holds the key to success, as niche-focused practices demonstrate greater resilience and achieve higher levels of recognition and client satisfaction. This session delves into the imperative need to de-commoditize architectural practice by redefining its value proposition. Through real-world examples and case studies, attendees will gain insights into the pivotal role of differentiation in carving out a niche within the competitive architectural landscape. The presenters will explore various avenues through which architects can differentiate their practice and deliver unparalleled value to their clients.

Presenter(s): Michael Bills, Partner, Venn Growth Collective; Dirk Defenbaugh, Partner, VENN Growth Collective

Title: **Designing a Design Firm Around People**, Location: TBD

What happens when an architect, who has centered his design approach on people, is entrusted (and threatened!) to rebuild a legacy firm's culture? This session will focus on how Alex Pesta applied a people-based design approach to the day-to-day operations of a (then) 25 year old firm. The session expands the concept of a 'juncture of human-centric design' by showing how thinking about human experience in every interaction, both internal and external, can make incredible change to the practice of planning and architecture. Pesta will be joined by Katie Veasey Gillette, an associate principal at City Architecture. Gillette's perspective will focus on advancing culture forward from the firm's current (35 year old) position. Lessons learned will be woven through powerful storytelling ranging from an internal vs external culture crisis, hilarious anecdotes (mostly learned through community engagement), challenges experienced when transitioning between architect and firm-leaders, and specific award-winning projects where the firm now practices its mission to Create Space With Purpose through a concerted endeavor called Experience City. In this session, the project is the process.

Presenter(s): Alex Pesta, AIA, AICP, LEED AP, Presidents, City Architecture; Katie Veasey Gillette, AIA, NCARB, Associate Principal, City Architecture

9:30 a.m.-10:30 a.m. – Conference Educational Sessions

Title: **Beyond the Blueprint: Innovations in Architectural Practice Through Laser Scanning**, Location: TBD



Renovating existing buildings and spaces remains a trend in architecture, preserving cultural heritage while meeting contemporary needs. The restoration of the Cathedral of Notre Dame in Paris, devastated by fire, highlights the crucial role of laser scanning, providing meticulous documentation essential for replicating the iconic structure accurately. Architects face challenges such as structural integrity, building codes, and accessibility requirements when navigating existing structures. Laser scanning emerges as a revolutionary tool in this process, offering highly accurate digital representations of spaces. It enables architects to make informed design decisions, ensuring compliance with regulations while prioritizing public health and safety. By leveraging advanced technology to capture, analyze, and share data, architects can redefine traditional practices, innovate effectively, and deliver transformative spaces for communities.

Presenter(s): Paul Fatkins, AIA, NCARB, Principal/Owner/Architect, Arcfluence

Title: Repurposing Modernity: Revitalizing Contemporary Structures for Sustainable Futures,

Location: TBD

In an era of rapid urbanization and environmental consciousness, adaptive reuse has emerged as a powerful tool for creating sustainable communities while preserving culture and identity. This session explores the principles and practices of adaptive reuse, showcasing its ability to revitalize outdated or underutilized structures (from postmodern to contemporary), promote environmental sustainability, and foster a sense of community identity. Through real-world case studies and thought exercises, attendees will gain valuable insights into effective strategies for assessing the feasibility of adaptive reuse projects, engaging stakeholders, and blending old and new elements to create vibrant, mixed-use spaces. From repurposing postmodern sites into thriving community hubs to transforming contemporary buildings into environments infused with new functions, this session will delve into design strategies that seamlessly integrate sustainable design principles, energy efficiency, and cultural preservation. Attendees will leave equipped with practical tools and best practices for leveraging adaptive reuse to create sustainable, socially connected communities.

Presenter(s): Kai Raab, AIA, Quality Manager, WSA; Natalia Lebedin , AIA, Principal, WSA; Scott Geither, Project Manager, WSA; Alex Nyktas , AIA, Project Manager, WSA

Title: For a Healthier Tomorrow: Navigating Connectivity Across Design and Community Wellbeing, Location: TBD

Join us for an insightful session that places human-centric design, collaboration, and community integration at the heart of a successful project. Throughout this session, participants will explore the relationship and connection between space design and wellbeing. Starting with a focus on human needs in design, participants will understand the importance of integrating community feedback into the design process, explore how design decisions can positively impact residents, and learn to create spaces that truly resonate with their intended users. The session will



equip participants with essential skills for designing a healthcare facility with a human-centered approach. Join us for a transformative session that explores how design connects architecture and human experience in promoting social connectivity. Gain valuable insights and skills to navigate the complexities of building planning, insights into patient focused design, and balancing aesthetics with budget constraints.

Presenter(s): Bryan Wahl, Bostwick Design Partnership; Nicholas Anstine, Senior Director Hospital Operations for Hillcrest & Mentor Hospitals, Cleveland Clinic

Title: **Considering Trauma Across Markets**, Location: TBD

Learn how DesignGroup is leading a shift in healthcare design toward a more holistic, trauma-informed, community-centered approach that addresses both social determinants of health and an empathetic response to behavioral health variables. For a truly healthy community, facility design must take everyone into consideration. Those struggling with mental health, addiction, trauma, and other challenges are often overlooked or can often be difficult to reach with services. Until recently, considerations for these populations was generally limited to purpose-built patient environments, but fully working through these challenges means integrating trauma-informed approaches across all buildings. In this presentation, architects, and designers from DesignGroup will show how trauma-informed design is being used to improve the experiences of people in multiple types of projects - not just traditional healthcare settings.

Presenter(s): Kristina Bertocchi, AIA, Medical Planner/Architect, DesignGroup; Joe Mayer, AIA, WELL AP, Principle, Senior Designer, Designgroup; Jocelyn Krosky , LEED AP BD+C, Project Manager, Designgroup

11:00 a.m.-12:00 p.m. – **Design Keynote featuring Karen Lu, AIA**, Location: The Exchange at Bridge Park

12:00 p.m.-1:30 p.m. – **AIA Ohio Awards Lunch**, Location: The Exchange at Bridge Park

2:00 p.m.-5:00 p.m. – Conference Tours, Location: All tours depart from The Exchange at Bridge Park

Title: **Weinland Park Tour**

More information coming soon!

Title: **Linden Tour**

More information coming soon!

Title: **Bridge Park Tour**

More information coming soon!

Title: **Sketch Tour: Bridge Park**



More information coming soon!

Title: Near East Side Tour

More information coming soon!

5:00 p.m.-6:00 p.m. – **EP/CoF/SfX Happy Hour**, Location: Wellogy

AIA Ohio's Early Professionals, members of the College of Fellows, and members of the Small Firm Exchange are invited to gather and network before the LUs & Brews event. Architectural firm Wellogy will be the host for this Joint Happy Hour.

6:00 p.m.-8:00 p.m. – **LUs and Brews**, Location: North Market

Join us at North Market for this fun event that includes dinner, drinks, and learning units! Participants choose to visit with different sponsors during the two-hour event, for 15 minutes at a time, earning a nano CE credit and a 4 oz. pour from the Market Bar with each visit. By the end of the event, attendees earn up to 2.0 LUs and have tasted a variety of drinks. It's a win-win!

Tuesday, Sept. 17, 2024

7:30 a.m.-10:00 a.m. – **Registration Open**, Location: The Exchange at Bridge Park

8:00 a.m.-9:00 a.m. – **Keynote featuring Kimberly Dowdell, AIA**, Location: The Exchange at Bridge Park

9:30 a.m.-10:45 a.m. – Conference Educational Sessions

Title: Nine Stories of a 9-Story Recreation and Wellness Center, Location: TBD

As the first new building on campus in over ten years, this session will take you inside the planning, design, and construction of the University of Pittsburgh's new 9-story Campus Recreation and Wellness Center. The nine stories will touch on topics such as bridging an urban campus and the hillside with two main entries at the 1st and 5th floors, highlighting the movement within the building while creating moments of pause along the hillside and façade, food service design at the urban street level, aquatic design with the pool and spa on the 5th floor, the design evolution of the gendered and universal locker and restrooms, the high performance of the building dedicated to fostering well-being and being within the 2030 District, and the infusion of wellness at all levels.

Presenter(s): Sara Boyer, AIA, NCIDQ, LEED AP, Fitwel, Principal, Architect, Moody Nolan; Brian Sell, AIA, Fitwel, WELL AP, Principal, Architect, Moody Nolan

Title: The Realm Collective, Location: TBD



More information coming soon!

Title: The Equity Factor: Climate Social and Economic Factors that Impact Well-being, Location: TBD

The quality of one's environment, aka the exposome, impacts overall health and well-being. Communities that have multiple negative exposome conditions have the worst health outcomes. These can include living with poor air or water quality, air, noise or light pollution or hazardous materials. Socioeconomic factors of the exposome can include access to healthy food, stable housing, feeling physically safe, having a robust social network and level of education. As architects we can be advocates for a more equitable distribution of resources within the exposome. Whether remediating toxic conditions, helping make a space more manageable and comprehensible, giving users agency to customize according to their needs and navigate with confidence, introducing the natural world, promoting social choice and psychological safety, or providing appropriate visual stimulation and active environments, we can use the built world to promote health. This session will include an overview of our research on well-being and equity as well as an introduction of our health equity framework. The audience will have a chance to participate in a workshop where they will be able to actively apply the framework to real conditions.

Presenter(s): Angela Mazzi, FAIA, FACHA, EDAC, Partner and Senior Medical Planner, GBBN Architects; Tiffany Broyles-Yost, AIA, LEED BD+C, Fitwel Ambassador, Director of Sustainability and Resilience, GBBN Architects

Title: Lifecycle Photography: Seeing beyond Buildings to Architecture, Location: TBD

While photography and architecture grew up together as professions and have always been interdependent, we still use photography for narrow purposes during a narrow timeframe and from too narrow a perspective-typically construction observation and marketing right after construction is complete from the eye of one professional photographer. It's been twenty years since McDonough and Braungart's 2002 "Cradle to Cradle" broadened our understanding of holistic energy cycles. A similar broadening of architectural photography into Lifecycle Photography is needed to break our fixation on the building as an artifact and to shift our mentality toward photojournalism so we can finally see and record the long-term community health and cultural impacts of our projects. This session will provide attendees with a practical framework to harness photography for many more purposes than sales and social media feeds. Practitioners will learn why collaboration and the crowdsourcing of lifecycle images radically challenges the standard model of fashion-oriented architectural "photo shoots" and how to hire professional photographers for long-term multifaceted assignments instead. Particular attention will be paid to insourcing, continuous training, and the importance of Post-Occupancy Photography using worksheets for group exercises to formulate first steps toward employing Lifecycle Photography in attendees' own firms upon return.

Presenter(s): Darrin Hunter, Assoc. AIA, Senior Design Manager, Dyer Brown & Associates



11:15 a.m.-12:30 p.m. – Conference Educational Sessions

Title: **Workshopping with the Framework for Design Excellence**, Location: TBD

With ten defining principles, the Framework for Design Excellence strives to set a standard for sustainable, resilient, and inclusive design. Every project reflects these ten elements to some degree, even when architects are focused on more practical aspects of our work. This workshop aims to translate from the ideals of the Framework into everyday projects, demonstrating how conscious reflection on the principles improves our buildings. To build our communal knowledge, we'll start with a brief overview of the ten principles, their history, and their relationship to AIA awards programs. Split into groups, attendees will work together to evaluate a different case study project based upon the Framework. We will compare our results for the different projects, trying to understand the advantages and limitations of thinking of our work in terms of the ten principles.

Presenter(s): Erin Reilly-Sanders, PhD, AIA, Senior Associate, Schooley Caldwell Architects

Title: **The Environmental Impacts of Building Materials - Comparing Concrete, Wood, and Steel**, Location: TBD

The impact of building materials on the environment continues to grow in importance within the construction industry. This presentation will address critical issues the design professional should consider when evaluating the environmental impacts of building materials to maximize performance and deliver lasting value. A comparison of the full life cycle impacts of concrete, wood, and steel will be presented along with findings from several independent studies demonstrating the importance of considering a cradle to grave approach to more accurately informing material decision making on various projects. The presentation is intended to provide the environmental pros and cons of all three materials to demonstrate there is not one clear "winner" when deciding how best to move forward with material choices. Instead, the intent is to provide the perspective of how a full life cycle approach demonstrates similar overall sustainability impacts for each.

Presenter(s): Donn Thompson, AIA, LEED AP BD+C, Senior Director, Building Innovations, National Ready Mixed Concrete Association

Title: **Panel Discussion: Architectural Education & Professional Practice**, Location: TBD

The proposed program will take the form of a panel discussion with two stakeholders: architecture students and practicing architects. The modality of this panel discussion is to engage in informal discussions between the two stakeholders to bring to the forefront potential core issues that either stakeholder may not be aware of, in terms of the content and pedagogy of architecture versus expectations from the profession after students graduate. The goal of this program is to create awareness, greater understanding and to potentially bridge the gap



between what and how students are taught in schools versus what is expected from the profession of architecture after students graduate.

Presenter(s): Arsenio Rodrigues, PhD, AIA, LEED AP, EDAC, NCARB, CoA, Director and Professor, School of the Built Environment, Bowling Green State University

Title: Citizen Architect CPR: Critical Participation Response (in EngagingCommunities),
Location: TBD

This session combines a presentation of ideas with an interactive discussion in roundtable format. The program will begin by sharing experiences of leaders engaged as Citizen Architects for community engagement. The session will then break into a dialogue through facilitated interactions with the audience generating leadership opportunities and strategies. The presenter will participate as a facilitator allowing for interaction with the attendees in smaller group discussions. Each group will provide a report out with recommendations for actions. These interactive discussions will consider how might we: inspire community engagement on a local, state or national level; Provide insight into how to participate; Promote a call to action: "I have something I can contribute and now know how to do it"

Presenter(s): Judson Kline, FAIA, Mayor/President, Orange Village, Ohio/CIVITAD Services, LLC

1:30-4:30 p.m. – **AIA Ohio Board of Directors Meeting**, Location: Dublin Library

The AIA Ohio Board of Directors will meet following the Conference events.