



It's **New**. It's **Different**. It's time to **Reconvene**. AIA Ohio's **Architectural Design Community Conference**

Looking for a chance to get out in front of Ohio's most engaged architectural firms? Join us as a partner for AIA Ohio's Architecture Design Community Conference to be held on September 10-12, 2023, in Columbus, Ohio, as we pick-up where we left off in 2019 with our new re-envisioned member programming.

Partnering Overview



Gold Partner
\$ 7,000

Do you want to be one of AIA Ohio's exclusive program sponsors for 2023? The Gold Partner package is the most exclusive sponsor package available through AIA Ohio. Take advantage of these benefits to meet, network, and make your organization a household name within the architectural community.

Silver Partner
\$ 3,000

Would you like your organization to be one that Ohio architects know and recognize? Become a Silver Partner and enjoy year-long recognition with an expanded showcasing of your organization at the AIA Ohio 2023 Conference.

Bronze Partner
\$ 1,500

Not sure about a sponsorship? Take a step forward via AIA Ohio's Bronze Partner program that allows sponsors to network with architects throughout the conference and stay top of mind throughout the year. The Bronze Partner program is a great way to expand your relationship with AIA members.

Support Partner
\$ 500

Do you really want to connect with AIA members but need an economical partnering package? The support sponsor package provides you with an economical way to continue or begin your relationship with AIA Ohio members. Join the fun.

Conference Only Sponsorships
\$ 2,000

Do you want to participate in some other way? The Conference Only Add-On Sponsorships provide several great opportunities for firms and organizations to get your name in front of our members throughout the three day program. Details on each of these opportunities are provided on the last page of this brochure.

To become a valued partner of AIA Ohio, [click here](#) to go to our on-line registration link.

Gold Partner



The AIA Ohio Gold Partnership package has been developed to provide firms the greatest opportunity to get your name and your organization in front of our members. This package is packed with great marketing opportunities.

Annual Benefits

- A year long display of your firm logo on the AIA Ohio Partner Screen at aiaohio.org and at AIA Ohio events and programs.
- An AIA Ohio Sponsor Spotlight, providing members information about your organization, will be sent to all 2,200 members of AIA Ohio.
- Your organization logo will exclusively appear on the AIA Ohio weekly email for four weeks. This email is sent weekly to a mailing list of 2,500 individuals and receives a 32% open rate.

Exclusive Conference Benefits

As a Gold Partner you receive our premium benefits package. These are more than what we can fit in a single column:

- A total of four (4) tickets to the AIA Ohio Conference Opening Night Party and Awards Program on Sept. 10, 2023. **This doubles those available to Bronze Partners.**
- The ability to take advantage of one of our add-on Sponsorship Opportunities at the AIA Ohio Architecture Design Community Conference.
- Exclusive to our Gold Partners, your company will enjoy a **premier partner status**, providing you with the opportunity to be an exclusive sponsor of an AIA Ohio Keynote session at the Conference. As the sponsor, you will be provided time to introduce your company to attendees before introducing one of our three (3) Keynote Speakers. The expected attendance at our AIA Ohio Keynotes is 150 - 200 AIA members.

- Gold Partners receive a table at the AIA Ohio Lagers and Learning event at the Conference (a \$2,000 value)

This event is so much more than a sponsored happy hour! Attendees will get continuing education credits and 4oz pours of beers from at one of central Ohio's gathering venues for this fun way to earn continuing education credits. Participants choose to visit with eight different sponsors during the two-hour event, for 15 minutes at a time. It's a win-win! Attendees earn up to two learning units and sample delicious beers. And YOU get face-time to outline your company's products and services as part of a single learning opportunity for attendees.

Interested in becoming one of our exclusive Gold Partners? We look forward to working with you. **Click here** to go to our on-line registration link and become a 2023 sponsor.

The Gold Partner package has so much included that only three of these will be sold.

Silver Partner



The AIA Ohio Silver Partnership program has been developed to provide firms and individuals the opportunity to connect with members as part of our Architectural Design Community Conference event.

Annual Benefits

- A year long display of your firm logo on the AIA Ohio Partner Screen at aiaohio.org and at AIA Ohio events and programs.
- An AIA Ohio Sponsor Spotlight, that provides members with information on your organizations, will be sent to all 2,200 members of AIA Ohio.
- Your organization logo will exclusively appear on the AIA Ohio weekly email for four weeks. This email is sent to a mailing list of 2500 individuals and receives a 32% open rate.

Looking to join AIA Ohio as a Silver Partner? **Click here** to go to our on-line registration link and become a 2023 sponsor.

Exclusive Conference Benefits

- A total of four (4) tickets to AIA Ohio Conference Opening Night Party and Awards Program on Sept. 10, 2023. **This doubles those available to Bronze Partners.**
- The ability to take advantage of one of our add-on Sponsorship Opportunity at the AIA Ohio Architecture Conference.
- As a Silver Partner you will have the opportunity to be the exclusive sponsor for an AIA Ohio educational program at the AIA Ohio Conference. As the sponsor, you will be provided time to introduce your company to attendees prior to introducing the speaker/panel at an educational program of your choice. Expected attendance at each of the AIA Ohio educational programs is anticipated to be 30-50 architects.

Not sure which Partnering opportunity works best for you?

See our Partnering Overview for comparative information. Still need help? Feel free to reach out to us so that we can create a custom package to best suit your needs.



Save the Date. AIA Ohio Architectural Design Community Conference. Columbus, Ohio. September 10-12, 2023

Bronze Partner



The AIA Ohio Bronze Partnership program has been developed to provide firms and individuals the opportunity to connect with members as part of our conference programming.

Annual Benefits

- A year long display of your firm logo on the AIA Ohio Partner Screen at aiaohio.org and at AIA Ohio events and programs.
- An AIA Ohio Sponsor Spotlight, that provides members with information on your organization, will be sent to all 2,200 members of AIA Ohio.
- Your organization logo will exclusively appear on the AIA Ohio weekly email for four weeks. This email is sent to 2,500 individuals and receives a 32% open rate.

Exclusive Conference Benefits

- Two (2) tickets to AIA Ohio Conference Opening Night Party and Awards Program on Sept. 10, 2023.
- The ability to take advantage of one of our add-on Sponsorship Opportunity at the AIA Ohio Architectural Design Community Conference.

Does becoming a Bronze Partner capture your interest? [Click here](#) to go to our on-line registration link and become a 2023 sponsor.

Support Partner

The Support Partners of AIA Ohio provide important financial support to the organization throughout the year, working with AIA in the elevation of the profession. This sponsor program provides every organization an economical way to be engaged with Ohio's architects.

Annual Benefits

- Year long display of your firm logo on the AIA Ohio Partner Screen at aiaohio.org and at AIA Ohio events and programs.

Conference Benefits

- Two (2) tickets to the AIA Ohio Conference Opening Night Party and Awards Program on September 10, 2023.

We'd love to have you as a Support Partner. [Click here](#) to go to our on-line registration link and become a 2023 sponsor.

Join AIA Ohio for this year's largest gathering of Architects in Ohio at AIA Ohio's 2023 Architectural Design Community Conference.

Conference Only Add-On Sponsor Opportunities



Lagers & Learning

\$ 2,000

Only seven (7) of these opportunities will be sold! (This is included with the Gold Partner program)

This event is so much more than a sponsored happy hour! Attendees will get continuing education credits and 4 oz pours of beers as we partner with you at one of central Ohio's gathering venues for a fun twist to continuing education. Participants choose to visit with eight different sponsors during the two-hour event, for 15 minutes at a time. It's a win-win! Attendees earn up to two learning units and sample delicious beers. And sponsors get face-time to outline products and services as part of a single learning opportunity.

Event App

\$ 2,000

Only one (1) of these opportunities will be available!

Conference attendees will all download the conference app – and as the exclusive sponsor your company logo will be on the screen every time they open it! The app will be used for the schedule, maps, lists of attendees, and more for the 200 expected conference attendees.

Opening Night Party!

\$ 2,000

Limited opportunities with only three (3) of these sponsorships available.

At the Opening Night Party, AIA Ohio will recognize the 2023 Design Award and Student Design Award winners. Each of the three Opening Night Party sponsors will be able to choose a Signature Drink that will be named after your company and offered to attendees (ex.: The AIA Ohio Aperol Spritz). AIA Ohio members have been waiting for this event! There will be good food, fun drinks, and a celebration of design by Ohio architects!

Fellows & Past Presidents Lunch

\$ 2,000

Again, only one (1) of these opportunities will be sold!

AIA Ohio has a lot to celebrate in 2023, and we recognize that much of our success is due to the efforts of our Past Presidents and Fellows. Help us recognize them at a luncheon in their honor. This event will be on Tuesday, Sept. 12. The sponsor will provide a welcome to the group and may send up to four representatives to join them for lunch. The anticipated attendance is 50 people representing the leadership of Ohio's architecture firms.

Click [here](#) to become one of AIA Ohio's Architectural Design Community Conference sponsors.