



## **Advocacy Begins with You – A Series for Architects**

AIA Ohio's mission is to advocate for the profession of architecture. This six-part series empowers members to support our mission by exploring ways they can become stronger leaders and advocates for the profession. Members may attend all six sessions and gain the tools and techniques needed to become advocacy leaders in the profession or, select a few sessions that focus on their individual advocacy training needs. All sessions are free to attend for AIA Ohio members. Save the dates, mark your calendar now, and watch for registration information coming soon!

### ***AIA Ohio Grassroots: A Virtual Day at the Statehouse***

February 24, 10 a.m.-3 p.m.

Join your fellow members for a virtual version of our annual Day at the Statehouse. Learn about AIA Ohio's advocacy initiatives for the new General Assembly. Participate in visits with legislators. Seize the opportunity to meet with Ohio's key legislative leaders. Gain an understanding of AIA Ohio's legislative priorities for 2021 and learn how you can be a part of the action!

### ***Ohio Government 101***

March 17, 12:00-1:30 p.m.

How does an idea become a law in Ohio (or not)? Passing legislation is something you might think you know all about, but the process is more intricate than most people realize. This interactive session will walk you through the process of identifying the need for legislation, developing the idea into a bill, forming coalitions, tracking the bill's progress through the legislative process, and passing the bill into law. As an added bonus, Bob Loversidge, FAIA, of Schooley Caldwell will be hosting a virtual tour of the Ohio Statehouse, providing you with a roadmap to where legislation happens while highlighting some of the many historic features of the building.

### ***Finding Your Voice***

April 21, 12:00-1:30 p.m.

There is an advocate inside all of us. No matter where you are in your career, you can use your voice to advocate for the issues you are passionate about. This session will equip you to speak up as you meet and become inspired by advocates and learn about their interesting and sometimes unconventional pathways to becoming community leaders.

### ***Advocacy and You***

May 19, 12:00-1:30 p.m.

Advocacy opportunities are not limited to federal, state, and local government politics. This program will explore the opportunities for members to develop their personal advocacy brand and contribute their skills outside of AIA Ohio's state government issues. Our speakers will share some of the many opportunities that exist for architects to engage with AIA's advocacy efforts and discuss how they developed their passions into advocacy. Raise your voice and make it work for the things you care about the most.

### ***Implementing a Successful Advocacy Plan***

June 30, 12:00-1:30 p.m.

Take advocacy to the next level by building a successful advocacy plan. This session will offer members an opportunity to join in the conversation with leaders from different sized components across the United States who identified their passions, created successful advocacy plans, and put their ideas into action. Learn how they did it, what obstacles they overcame, and the successes they realized.

### ***Stories of Advocate Architects***

July 21, 12:00-1:30 p.m.

Our final session in the advocacy series includes a moderated panel with four of AIA Ohio's leading advocate architects. Our panelists will share stories of their experiences serving on community boards, commissions, and task forces. Be inspired by the impact their advocacy efforts have had on their career, the profession, and their community. The conversation will include reflections of key qualities needed to be successful advocates, the challenges they overcame as advocate architects, and a celebration of their advocacy achievements.