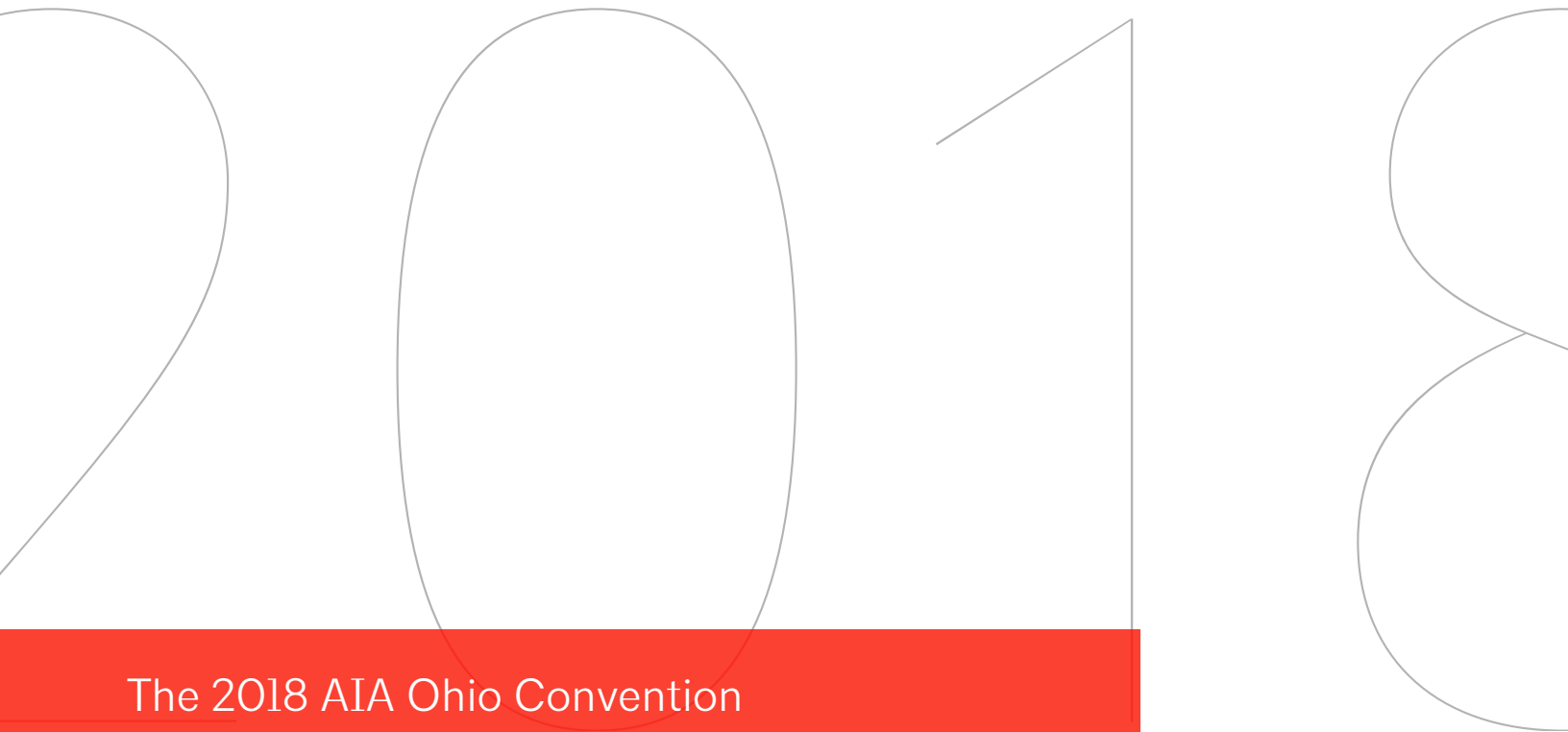




**AIA**  
Ohio

# Convention Sponsorship Opportunities



The 2018 AIA Ohio Convention

October 4 - 6, 2018  
Renaissance Downtown  
Toledo, Ohio

# Sponsorship Opportunities

AIA Ohio is excited to bring the 2018 Convention to the Renaissance Downtown Toledo, October 4-6. The Convention Committee has been working to make this an outstanding convention for sponsors as well as attendees. We have revamped our sponsor program, and believe that these packages will create great value for all.

**Already Interested?** See page 3 for our Levels At-A-Glance to find which benefits best suite your company needs.

## Highlights of the 2018 AIA Convention

### Icebreaker Reception

- Platinum, Gold and Bronze sponsors all receive tickets to attend this important networking event.

### Location, Location, Location

- Toledo, Ohio is easily accessible to architects and allied professionals from anywhere.

### Promotion

- In addition to our regular member communications that are sent to more than 2,000 AIA members, sponsors will be listed on all convention marketing materials.

We strongly believe that the promotion and recognition of our sponsors prior to and during the convention is of considerable value and importance. Through the use of social media, emails, our convention website and mobile app, signage and introductions, a sponsorship will provide you with the greatest opportunity to reach Ohio's leading architects.

We look forward to working with you this year and seeing you at the convention.

**Questions?** Contact us so that we can work together to develop a mutually rewarding venture.

**Did you know?** ...At the last AIA Ohio Convention, over **300 people registered** for the convention, representing more than **150 different firms from across the state and region.**

# Levels at a Glance

The 2018 AIA Ohio Convention offers four levels of sponsorship: Support, Bronze, Gold, and Platinum levels ranging in price from \$1,500 to \$8,000.

	<b>Platinum</b> \$8,000	<b>Gold</b> \$5,000	<b>Bronze</b> \$3,000	<b>Support</b> \$1,500
Choice of High Profile Event	Icebreaker	Keynote	Meeting Breaks	CE Session
	Awards Dinner	Exhibitor Luncheon	Friday Breakfast	Branded Product
<b>RECOGNITION</b>	Educational Seminar			
	Mic Time			
	Exhibit Space			
	Website & App Listing			
	Signage During Event			
	Recognition During Event			
<b>TICKETS</b>	Icebreaker	6	2	
	Awards Dinner	2		

If you have a budget that doesn't fit one of these levels, let us know and we will work with you on a custom sponsorship!

**Questions regarding sponsorships?** [Kate Brunswick | 614.221.0338 | Kate@assnoffices.com](mailto:Kate@assnoffices.com)

# Sponsorship Levels

As a corporate sponsor, your company will have the opportunity to interact with architects from all over Ohio. Take a look at the following information which details what you will earn for your sponsorship dollars.

## Platinum Sponsorship

**\$8,000**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Icebreaker Party** [est. attendance 150-200] **Honor Awards Dinner** [est. attendance 200]
- As Exclusive Host, you will be introduced and invited to say a few words during the event
- Educational Seminar conducted by your company and promoted by AIA Ohio
- Six tickets to the Icebreaker Reception and Two Tickets to the Honor Awards Dinner
- Link from Convention website to your company website and a banner ad on the App
- Sponsor boards/signage **with your company logo** at the sponsored event and at registration

## Gold Sponsorship

**\$5,000**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Keynote** [est. attendance 300] **Exhibitor Luncheon** [est. attendance 250]
- As Exclusive Host, you will be introduced and invited to say a few words during the event
- Four tickets to the Icebreaker Reception and Two Tickets to the Honor Awards Dinner
- Link from Convention website to your company web site and a banner ad on the App
- Sponsor boards/signage **with your company logo** at the sponsored event and at registration

## Bronze Sponsorship

**\$3,000**

- One complimentary table exhibit space
- Exclusive Host of one of the following events:  
**Meeting Breaks** [est. attendance 150] **Breakfast Sponsorship** [est. attendance 150]
- Two additional tickets to the Icebreaker Reception
- Link from Convention website to your company web site and a banner ad on the App
- Sponsor boards/signage at the sponsored event and at registration

## Support Sponsorship

**\$1,500**

- Exclusive Host of one of the following:  
**CE Session** [est. attendance TBD] **Provide a product/service** – *Mobile App, Lanyards, etc.*
- Link from Convention website to your company on the App
- Sponsor boards/signage at the sponsored event and at registration

# Exhibit Information

Please review if you plan to exhibit as a sponsor.

The AIA Ohio Exhibits are a large component of the AIA Ohio Convention, and something that attendees look forward to each year. In an effort to make the exhibit time more beneficial for our exhibitors, we are offering non-compete exhibit time at the Renaissance. AIA Ohio will offer our attendees a lunch inside the exhibit hall on Friday to encourage attendance.

## Tabletop Exhibit

Included with the cost of your exhibit space will be:

- One 6' draped table
- Two complimentary exhibitor registrations
- One ticket to the Icebreaker Reception
- Two chairs
- Company signage with the booth number
- An electronic copy of registered attendees before **and** after the convention

## Schedule

Friday, October 5<sup>th</sup>, 2018

**Installation:** 8:00 - 10:00 a.m.

**Exhibit Show:** Noon - 2:00 p.m.

**Dismantling:** 2:00 p.m.

*It is the sponsor's responsibility to arrange for packing and removal of materials prior to leaving the exhibit hall.*

## Regulations

1. Exhibitors are prohibited from using objectionable amplifying or lighting equipment.
2. Exhibitors are prohibited from using live animals and helium-filled balloons.
3. Exhibitors must confine all activities to their contracted booth space.
4. Exhibitors may not use strolling entertainment, nor distribute materials outside their booth.
5. Use of artisans and models must not be offensive to even the most critical.
6. No private functions which conflict with AIA Ohio scheduled events will be allowed.

# Commitment Form

<b>Platinum</b> \$ 8,000 Icebreaker Awards Dinner	<b>Gold</b> \$ 5,000 Thursday Keynote Exhibitor Lunch	<b>Bronze</b> \$ 3,000 Friday Breakfast Meeting Breaks	<b>Support</b> \$ 1,500 \$ 2,000 w/exhibit space CE Session Branded Product
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**Preferred Exhibit Location**  
(see pg. 7)

*I will not be exhibiting*

## Company Information (As you would like to see it appear on all promotional items/website)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Products and/or services to be exhibited:

\_\_\_\_\_

Please list any competitors next to whom you do not want to exhibit:

\_\_\_\_\_

## Company Contact

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Payment Information

Total:

Please invoice

My check payable to AIA Ohio is enclosed

Credit Card

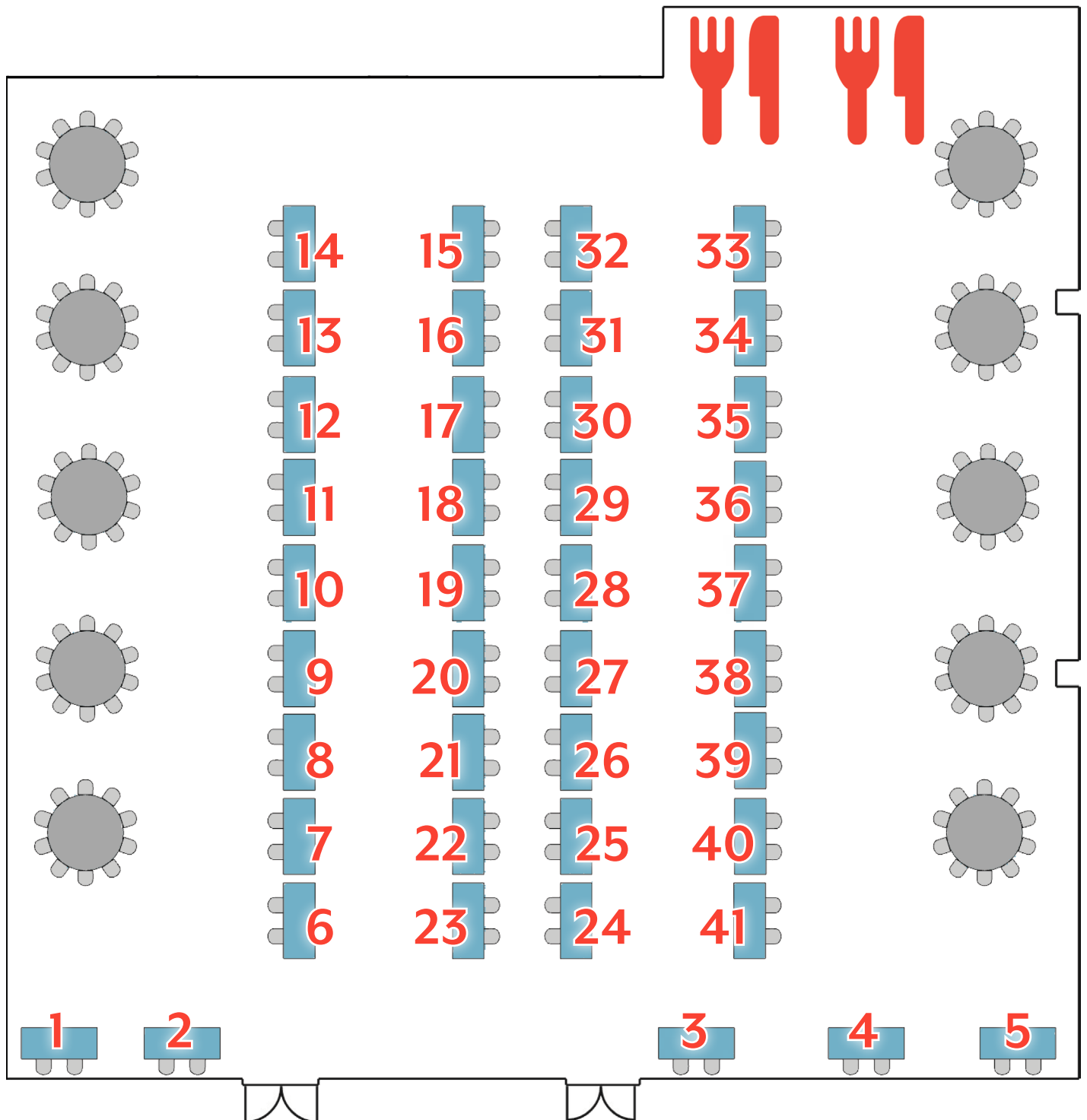
Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

CCV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

# Floor Plan





**AIA**  
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